

GUERNSEY RUGBY ACADEMY



MATCH RESULTS / REPORTS GUIDANCE FOR MANAGERS & COACHES

Dear All

As you know the Academy has significant operating costs and as such we rely very much on our relationship with our sponsors, in particular our lead sponsor Grant Thornton, who collectively enable us to deliver our programme each year. Match reports are one important way to demonstrate our delivery and success on what we are providing to our players. It is therefore critical that we profile our activities so our sponsors (existing and future), parents and other interested parties can see the success we are providing.

We know that these reports can be perceived as a chore, but hopefully these guidelines will help you and also ensure consistency across the age groups. The goal would be to distribute a match report within a few days of the fixture.

Pictures: One or two quality close-up action pictures in JPEG format should also be sent in

Style: Cover the prelims listed below, then provide report and a first person quote as coach. Be positive, we are giving a good image of the Academy which will help swell numbers and continue our funding.

Contacts: Please e-mail your match report in Microsoft WORD to:
Andy Creber andycreber@cwgsy.net

Prelims: Date and Location of Fixture
Reason for fixture (Friendly, League Fixture, Tournament etc)
Final Score (Home team score first)
Team including squad

<p>Date: Grant Thornton U123 Guernsey Rugby Academy: U123 {xxx} League Scores Half-time; Home Team xxx – xxx Guernsey Full-time; Home Team xxx – xxx Guernsey Squad - Forwards: Names, (Captain) Backs: Names</p>
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Main Body: **Maximum of 250 words**

Briefly set the scene

Key highlights from your position as coach (give a mention to any player who has worked hard to raise his game, or had a notable performance). Acknowledge what was good about your team's performance as the game progressed and give a comment on the performance of the opposition also. Times to be written in figures (i.e. 5 mins to go until full time)

Quote from the coach, in 1st person, what went well in the match, what didn't, and what the team needs to work on before the next game.

Core Values such as **Teamwork – Enjoyment - Sportsmanship** certainly help here

Distribution:

Age Group Coach / Manager – Upload to their relevant closed Facebook page

The Academy will distribute to:

Orchard PR – Amber Mauger amber@orchardpr.com

Guernsey Press – sport@guernseypress.com

GRA Monthly Newsletter – Natalie Davidson Natalie.Davidson@cwgsy.net